

3rd International Week for academic and administrative staff 2024

Naples 21-24 May 2024

Suor Orsola Benincasa University will be hosting the “3rd International Week 2024” in Naples, an event organised within the framework of the Erasmus+ programme. The purpose is to promote and strengthen the idea of internationalisation of the University. During the International Week, European and non-European participants will attend lectures, seminars and workshops. All participants of the event will give a short presentation of their institution and visit the historical sites of Suor Orsola Benincasa University and of the city of Naples.



ENTRANCE | CORSO VITTORIO EMANUELE 292
Tuesday 21 May 2024 - Biblioteca Pagliara

10.00 participants' registration

11.00 Welcome remarks
Lucio d'Alessandro
Rector

Enricomaria Corbi
Head of Department of Education, Psychology and Communication

Tommaso Edoardo Frosini
Head of Department of Law

Paola Villani
Head of Department of Humanities

Natascia Villani
Didactic Manager

Maria Teresa Como, Marialaura Cunzio,
Maria Pia NASTRI, Maria Adriana Neroni,
Massimo Palma
Erasmus coordinators

11.30 Introduction
Francesca Russo
Erasmus Institutional Coordinator

Presentation of Università degli studi Suor Orsola Benincasa – Napoli

Mauro Esposito, Department of Law
Gea Piazzola, Department of Humanities
Marcella Russo, Department of Education, Psychology and Communication
Emilien Leveau, Erasmus office

13.00 - Lunch | Gulf-view rooftop terrace

14.30 | Room Schulte (6th floor)
Chair **Maria Pia NASTRI**

Inci Erdogan Taracki, Mersin University (Turkey), TR MERSIN01
“Marketing communication in Tourism” (English)

Wednesday 22 May 2024 - 9.30
Room Schulte (6th floor)
Chair **Maria Adriana Neroni**

Nilgun Kirisci, Aydin Adnan Menderes University, TR AYDIN01
“What is giftedness? How can we identify gifted and talented children?” (English)

10.00 - Room Schulte (6th floor)
Presentation of partner universities
Anna-Lena Berglund – Kajsa From, Novia University of Applied Sciences, SF VAASA13
Virginia Carles, Politechnic University of Cartagena, E MURCIA04
Katarzyna Salocha, Jagiellonian University, PL KRAKOW01
Bogna Kazmierska-Jozwiak, University of Lodz (Poland), PL LODZO1
Gorild Mjones – Ilaria Tedeschi, NTNU Norwegian University of science and technology, NTRONDHE01

11.15 - Coffee break | Schulte's garden

11.45 - Room Schulte (6th floor)
Chair **Maria Teresa Como**

Presentation of partner universities

Mariusz Czerniak, Nicolaus Copernicus University in Torun, PL TORUN01
Paula Murillo, Porto School of Education, P PORTO05
Maria Pilar Mejias Valencia, University of Valladolid, E VALLADO01
Monika Ploch Palatková, University College of Prague, CZ PRAHA16
Ana Toledo - Lourdes González Pinillos, La Salle University Center Madrid, E MADRID208
Networking session

13.30 - Free time (lunch not provided)

14.30 | Room Schulte (6th floor)
Bogna Kazmierska-Jozwiak, University of Lodz (Poland), PL LODZO1
“Mergers and acquisitions” (English)

15.15 - 16.45 Tour visit Università Suor Orsola Benincasa - Meeting at Aula Schulte's garden

19.30 - Social dinner (on payment)

Thursday 23 May 2024 - 9.30
Room Schulte (6th floor)
Chair **Marialaura Cunzio**

Bozena Fraczek, University of Economics in Katowice (Poland), PL KATOWIC02
“Why the financial knowledge and financial skills are important in contemporary world?” (English)

Presentation of partner universities

Rita Fehérpataky, Corvinus University of Budapest, HU BUDAPES03
Amelia Frazao – Stella Van Zeller - Isabel Vasconcelos, Politechnic Institute of Santarem, P SANTARE01
Anastasia Radisi, International Hellenic University, G THESSAL14
Ana Isabel Fernández Librero – Ana Naseiro Ramudo, University of Alcalá, E ALCAL-H01
Vincent Ronach, University of Paris Est Créteil, F PARIS012

11.00 - Coffee break | Schulte's garden

11.30 - Room Schulte (6th floor)

Angela Oliveira - Ana Paula Oliveira, Porto Faculty of Letters, P PORTO02
Agne Ekinci, SMK University of Applied Sciences, LT KLAIPEDO4
Melani Brinkmann, Friedrich-Alexander University of Erlangen-Nuremberg, D ERLANGE01
Artemis Samartzi, University of Patras, G PATRA01
Maria Simarro-Vazquez, University of Burgos, E BURGOS01
Networking session

13.30 | Free time (lunch not provided)

14.30 - Room Schulte (6th floor)
Chair **Massimo Palma**

Anna Wojtowicz-Dawid, University of Rzeszow (Poland), PL RZESZOW02
“E-procurement – the future of procurement” (English)

15.30 - 18.00 Tour visit “Naples Historical City Tour”
(on payment)

Friday 24 May 2024 - 9.30
Room Schulte (6th floor)
Chair **Francesca Russo**

Presentation of partner universities

Ewa Górecka, University of Warsaw, PL WARSAW01
Marko Petrovic, University of Belgrade, RS BELGRAD02
Gudrun Keplinger, Private University College of Education of the Diocese of Linz, A LINZO4

11.30 - Proposals of cooperation in the framework of Erasmus+: improving current relationships

12.30 - Farewell and closing remarks

13.00 - Handout of certificates

Scientific Committee
Francesca Russo
Maria Teresa Como
Marialaura Cunzio
Maria Pia NASTRI
Maria Adriana Neroni
Palma Massimo
Paola Paumgardhen

Organization Committee
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